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Workforce development is not just about launching programs. It's about building pathways that change lives, strengthen institutions and answer the needs of the future.”



LEXCELLENCE IN HIGHER ED.

Alexis D. Greene, MPA

The Allied Health Maven

Higher Education Strategist | Workforce Development Leader | Speaker | Consultant

Alexis helps colleges, universities and continuing education divisions build workforce-aligned Allied Health programs that move from idea to implementation with strategy, systems and measurable outcomes.

Signature Speaking Topics

- **Allied Health Launch Lab:** How to move Allied Health programs from idea to implementation with stronger employer partnerships, curriculum planning, compliance, staffing, student support, revenue strategy and measurable outcomes.
- **The AI-Ready CE Leader:** Practical AI strategies for Continuing Education, workforce development, and adult education leaders who want to improve planning, communication, operations and learner support.
- **The Lexcellence Standard:** A leadership framework rooted in strategy, systems, and outcomes for building programs that last beyond one grant cycle, one leader or one academic year.
- **The CE Leadership Reset Lab:** A reflective leadership workshop for Continuing Education and Workforce Development professionals navigating pressure, change, burnout and institutional demands.
- **Grant-Ready Workforce Programs:** How to design fundable workforce training programs that align with labor market demand, institutional capacity, employer needs, grant priorities and student outcomes.

A Practical Voice for Workforce Innovation:

- 11+ yrs. experience in continuing education, workforce development & higher ed. administration.
- Developed and launched Allied Health programming across the CUNY system.
- Secured and managed over \$1.3M in WDI grant funding for Allied Health workforce trainings.
- Experienced adjunct faculty member and public service leader.
- Proud Brooklyn native and CUNY alum committed to economic mobility and student success.

2026-27 BOOKING OPPORTUNITIES:

Keynotes | Conference Workshops | Leadership Trainings | Program Strategy Sessions

Book Alexis for your next conference, training or leadership event

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