



Alexis D. Greene, MPA

The Allied Health Maven

Higher Education Strategist | Workforce Development Leader | Speaker | Consultant

Alexis helps colleges, universities and continuing education divisions build workforce-aligned Allied Health programs that move from idea to implementation with strategy, systems and measurable outcomes.

Signature Speaking Topics:

- **Building Allied Health Programs That Actually Launch:** From employer partnerships to curriculum, compliance, staffing and student outcomes.
- **The Future-Ready Continuing Education Leader:** Practical AI strategies for CE, workforce and adult education leaders.
- **Winning Workforce Grants with Confidence:** How to design fundable programs that align with labor market demand.
- **From Program Idea to Revenue-Generating Certificate:** Turning institutional strengths into sustainable non-credit offerings.
- **The Lexcellence Standard - Strategy, Systems & Outcomes:** a leadership framework for building programs that last.

A Practical Voice for Workforce Innovation:

- 11+ yrs. experience in continuing education, workforce development & higher ed. administration.
- Developed and launched Allied Health programming across the CUNY system.
- Secured and managed over \$1.3M in WDI grant funding for Allied Health workforce trainings.
- Experienced adjunct faculty member and public service leader.
- Proud Brooklyn native and CUNY alum committed to economic mobility and student success.

2026-27 BOOKING OPPORTUNITIES:

Keynotes | Conference Workshops | Leadership Trainings | Program Strategy Sessions | Grant Readiness Workshops

Book Alexis for your next conference, training or leadership event

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Workforce development is not just about launching programs... it's about building pathways that change lives, strengthen institutions and answer the needs of the future.”



LEXCELLENCE IN HIGHER ED.